**Course Reports**

**ASU336: Business Administration Spring 2021**

**University: Ain Shams Faculty: Engineering**

|  |  |
| --- | --- |
| **Program on which the course is given:** | **University Requirement – All Programs** |
| **Major or minor element of program:** | **N/A** |
| **Department offering the program:** | Basic Science |
| **Department Teaching the course:** | Design and Production Engineering |
| **Academic year/ Level:** | **1-4** |
| **Date of specification approval:** |  |

1. **Basic Information**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title:** | Business Administration | **Code:** | ASU 336 |
| **Credit Hours:** | **2** | **Lecture:** | 2 |
| **Tutorial:** | 0 | **Lab:** | 0 |
| **Total Contact:** | 2 |

**Names of lectures contributing to the delivery of the course**

i Dr. Mohammed M. El-Beheiry….

**B – Statistical Information**

97.3%

112

No. of students attending the course: No. %

No. of students completing the course: No. %

109

**Results:**

|  |  |  |
| --- | --- | --- |
| Grade | No. | Percentage |
| Passed | 11 | 10% |
| Failed | 25 | 22% |
| A | 11 | 10% |
| B | 37 | 33% |
| C | 14 | 15% |
| D | 11 | 10% |
| Total | 109 | 100.00% |

|  |
| --- |
|  |
| ***N.B. The ‘F’ include the absent students and the percentages are from the total registered*** |

**C – Professional Information**

1. **Course teaching**

| **Week** | **Course Content** | **Lecture**  **Hours** | **Tutorial**  **Hours** |
| --- | --- | --- | --- |
| 1 | Types of Businesses | 2 | 0 |
| 2 | Business Challenges | 2 | 0 |
| 3 | Value Chain | 2 | 0 |
| 4 | Value Proposition | 2 | 0 |
| 5 | Business Models | 2 | 0 |
| 6 | Business Model Canvas | 2 | 0 |
| 7 | Business Model Canvas (Cont.) | 2 | 0 |
| 8 | How to formulate a business Vision | 2 | 0 |
| 9 | How to formulate a business Mission | 2 | 0 |
| 10 | Development of Management | 2 | 0 |
| 11 | Management functions | 2 | 0 |
| 12 | Planning- & Organizing | 2 | 0 |
| 13 | Leading and Controlling | 2 | 0 |
| 14 | Organization Structures | 2 | 0 |
| 15 | Organization Structures (Cont.) | 2 | 0 |
| Total Number of Hours | | 30 |  |

**Topics taught as a percentage of the content specified**

X

>90% 70-90% <70%

Reasons in detail for not teaching any topic

……………………………………...

……………………………………...

if any topics were taught which are not specified, give reasons in detail

……………………………………..

……………………………………..

**2- Teaching and learning methods:**

|  |  |
| --- | --- |
| Lectures: |  |
| Online Lectures: | √ |
| Practical training/ laboratory: |  |
| Seminar/workshop: |  |
| Class Activity: |  |
| Case Study | √ |

All lectures were online using Microsoft Teams with the following link for the team:

<https://teams.microsoft.com/l/team/19%3a6fbaed6883504c7b9fa820bfb9953629%40thread.tacv2/conversations?groupId=7322b1df-3561-417e-be46-573257a35448&tenantId=ad2a8324-bef7-46a8-adb4-fe51b6613b24>

Samples of the Teams Meetings:

|  |
| --- |
|  |
| 24th of March 2021 Lecture: |
|  |
| 7th of April |
|  |
| 14th of April |
|  |
| 19th of May |
|  |
| 2nd of June Lecture |
|  |
| 6th of July |
|  |

Other assignments/homework:

If teaching and learning methods are used other than those specified, list and give reasons:

……………………………………………………............................

**3 – Student assessment**

|  |  |
| --- | --- |
| **Method of assessment** | **Percentage of total** |
| Written examination  2 Quizzes  Final Exam | 100%  20% (10% Each)  80% |
| Project Work | N/A |
| Practical/laboratory work | N/A |
| Other assignments/class work | N/A |
| **Total** | **100%** |

Members of examination committee

…Prof. Nahid Afia…..

…Dr. Mohammed El-Beheiry…..

Role of external evaluator

………………………………….

**4- Facilities and teaching materials**

X

Totally adequate

Adequate to some extent

Inadequate

List any inadequacies

……………………………........

**5- Administrative constraints**

List any difficulties encountered

**None**

**6- Student evaluation of the course: Response of Course Team**

list any criticisms

**None**

**7- Comments from external evaluator(s): Response of Course Team**

……………………………… ……………………..

……………………………… ……………………..

**8- Course Enhancement:**

**Progress on actions identified in the previous year’s action plan:**

|  |  |
| --- | --- |
| **Action** | **state whether or not completed and give reasons for non-completion** |
| **The Course implementation is still under evaluation and the first planned action is due at the academic year 21-22** | |

**9- Action plan for academic year 2020 – 2021**

|  |  |  |
| --- | --- | --- |
| **Actions required** | **Completion Date** | **Person Responsible** |
| Revise the sequence of the delivery of the course content | 2021- 2022 | Course coordinator |

**Course coordinator: *Dr. Mohammed El-Beheiry***

**Signature:**

**Date: 24-07-2021**